

Name: **Chandrashekhar Raman**

email id: **chandrashekharramans@gmail.com**

Address: 205, Anmol CHS, Near Saibaba CHS, Birla College Road, Kalyan(W), 421 301

Contact No: +91 7678025373

Specialization: Business Communication, Content, and Digital Marketing

Education: First Class bachelor's degree in Commerce with Business Communication. I have completed my certificate courses in Content and Digital Marketing from Great Learning Academy. Presently, **pursuing an online Diploma Course in Digital Marketing from Google.**

Summary: I am a skilled content writer with expertise in Business Communication. I have honed my writing skills by completing courses in Content and Digital Marketing from Great Learning Academy. With my knowledge and 24 years of experience in Sales Administration, Impex, and Marketing, I have the ability to create engaging and effective content that communicates business ideas and strategies to diverse audiences.

Education and Training: My passion for writing led me to explore the world of digital marketing and content creation. I gained a deep understanding of creating effective content for different digital platforms. The courses also taught me about content strategy, content optimization, and digital marketing techniques.

Professional Experience: I have worked with various clients, including startups, small businesses, and large corporations. My experience includes creating engaging and informative content for websites, blogs, social media, and email marketing campaigns. Some of my created content are on topics like:

1. "Marketing Secrets and Techniques"
2. "How to elevate Credit Card Concierge offerings"
3. "The future of Pasta Sauce in the food industry"
4. "New Interactive Uses for Projectors"
5. "What Asian foods or dishes could be made at home?"
6. "Proposal for a new food item that incorporates added fruits and veggies"

Skills and Expertise: My expertise lies in creating compelling content that communicates business ideas and strategies. I have a deep understanding of digital marketing techniques, including search engine optimization, social media marketing, and email marketing. I am a creative thinker who is able to develop unique and effective content strategies for my clients.

Personal Qualities: I am a highly motivated and detail-oriented individual with a passion for writing. I am an excellent communicator and am able to work collaboratively with clients to understand their needs and goals. I am also highly organized and able to manage multiple projects simultaneously. I am committed to delivering high-quality work that exceeds clients' expectations.

Conclusion: I am a skilled content writer with expertise in Business Communication. My education and training in Content and Digital Marketing from Great Learning Academy have given me a solid foundation for creating effective content for digital platforms. With my creativity, attention to detail, and passion for writing, I would be a valuable asset to any business looking to communicate its ideas and strategies effectively.